

PM Forum marketing salary survey 2017 - Ready Reckoner

Data as at January 2017

	Firm headcount											
	1 - 250		251 - 500		501 - 1,000		1,001 - 10,000		Over 10,001		Total	
Assistant	9	£23,387	5	£22,740	5	£21,000	7	£28,014	5	£21,500	31	£23,638
Accountancy	3	£20,163			1	£26,000	1	£22,000	4	£21,375	9	£21,554
Ireland	1	£23,490									1	£23,490
United Kingdom	2	£18,500			1	£26,000	1	£22,000	2	£20,500	6	£21,000
We're a truly global firm									2	£22,250	2	£22,250
Law	6	£24,998	5	£22,740	4	£19,750	4	£28,275			19	£23,989
Ireland	1	£19,140									1	£19,140
Rest of Europe, Middle East & Africa	1	£47,850									1	£47,850
United Kingdom	4	£20,750	5	£22,740	3	£18,000	1	£22,000			13	£20,977
We're a truly global firm					1	£25,000	3	£30,367			4	£29,025
Consultancy							2	£30,500	1	£22,000	3	£27,667
United Kingdom							1	£37,000			1	£37,000
We're a truly global firm							1	£24,000	1	£22,000	2	£23,000
Director/Head	19	£69,603	15	£89,630	13	£91,500	23	£113,543	13	£99,181	83	£93,461
Accountancy	1	£54,000	4	£95,438	4	£75,625			7	£96,407	16	£88,319
Ireland									1	£130,500	1	£130,500
United Kingdom	1	£54,000	4	£95,438	4	£75,625					9	£82,028
We're a truly global firm									6	£90,725	6	£90,725
Law	13	£81,124	10	£92,070	7	£109,429	20	£116,950	2	£76,000	52	£100,621
North America	2	£110,000					1	£125,000			3	£115,000
Rest of Europe, Middle East & Africa			1	£95,700							1	£95,700
United Kingdom	10	£75,461	9	£91,667	7	£109,429	11	£107,273	1	£65,000	38	£94,490
We're a truly global firm	1	£80,000					8	£129,250	1	£87,000	10	£120,100
Consultancy	5	£42,770			2	£60,500	1	£120,000	2	£137,500	10	£72,985
Ireland	1	£47,850									1	£47,850
United Kingdom	3	£42,000			2	£60,500					5	£49,400
We're a truly global firm	1	£40,000					1	£120,000	2	£137,500	4	£108,750
Property			1	£42,000			2	£76,250	2	£93,750	5	£76,400
United Kingdom			1	£42,000			2	£76,250	1	£92,500	4	£71,750
We're a truly global firm									1	£95,000	1	£95,000
Executive/Co-ordinator	25	£26,951	24	£30,415	22	£30,819	31	£39,755	17	£31,294	119	£32,321
Accountancy	3	£25,500	2	£28,000	2	£28,000	1	£36,000	12	£31,000	20	£29,825
United Kingdom	3	£25,500	2	£28,000	2	£28,000	1	£36,000	2	£29,500	10	£28,350
We're a truly global firm									10	£31,300	10	£31,300
Law	17	£27,457	19	£30,735	16	£30,189	28	£40,651	2	£30,000	82	£33,317
Elsewhere							1	£26,000			1	£26,000
Ireland	3	£35,090	1	£48,720	1	£34,800					5	£37,758
North America							1	£44,000			1	£44,000
United Kingdom	13	£25,654	18	£29,736	11	£28,747	15	£30,233			57	£28,745
We're a truly global firm	1	£28,000			4	£33,000	11	£55,884	2	£30,000	18	£46,373
Consultancy	4	£23,875	2	£29,500	4	£34,750	1	£27,000	2	£38,500	13	£30,577
Asia/Pacific			1	£34,000							1	£34,000
Rest of Europe, Middle East & Africa							1	£27,000			1	£27,000
United Kingdom	3	£23,500	1	£25,000	4	£34,750					8	£29,313
We're a truly global firm	1	£25,000							2	£38,500	3	£34,000
Property	1	£35,000	1	£31,000			1	£31,200	1	£23,000	4	£30,050
United Kingdom	1	£35,000	1	£31,000			1	£31,200			3	£32,400
We're a truly global firm									1	£23,000	1	£23,000
Manager/Senior Manager	28	£42,621	22	£46,817	32	£49,590	67	£57,031	42	£53,512	191	£51,722
Accountancy	4	£45,000	4	£45,125	11	£41,613	7	£48,414	28	£55,491	54	£50,202
North America							1	£70,000	1	£60,000	2	£65,000
United Kingdom	4	£45,000	3	£47,500	11	£41,613	4	£36,975	6	£65,833	28	£47,255
We're a truly global firm			1	£38,000			2	£60,500	21	£52,322	24	£52,407
Law	14	£42,331	17	£46,616	21	£53,769	55	£58,113	3	£48,800	110	£53,244
Asia/Pacific					1	£77,500					1	£77,500
Ireland			1	£65,250							1	£65,250
North America					2	£71,425	8	£70,679			10	£70,828
United Kingdom	13	£42,357	16	£45,451	14	£49,161	30	£50,539			73	£47,702
We're a truly global firm	1	£42,000			4	£55,138	17	£65,565	3	£48,800	25	£60,942
Consultancy	6	£39,708	1	£57,000			3	£57,667	8	£46,416	18	£46,643
North America			1	£57,000			1	£50,000	1	£38,280	3	£48,427
United Kingdom	6	£39,708							1	£35,000	7	£39,036
We're a truly global firm							2	£61,500	6	£49,675	8	£52,631
Property	4	£45,625					2	£56,500	3	£58,667	9	£52,389
United Kingdom	4	£45,625					2	£56,500	1	£60,000	7	£50,786
We're a truly global firm									2	£58,000	2	£58,000
Totals	81	£41,977	66	£48,759	72	£49,436	128	£61,415	77	£54,238	424	£52,394