

PM Forum marketing salary survey 2019

Ready Reckoner

Data as at January 2019

Firm headcount

	1 - 250		251 - 500		501 - 1,000		1,001 - 10,000		Over 10,000		Totals	
Assistant	5	£22,891	5	£26,800	4	£26,864	4	£22,250	1	£44,000	19	£25,732
Accountancy	2	£21,000					2	£20,500	1	£44,000	5	£25,400
Global firm							2	£20,500	1	£44,000	3	£28,333
UK	2	£21,000									2	£21,000
Law	3	£24,152	5	£26,800	4	£26,864	2	£24,000			14	£25,851
Global firm					2	£30,000	2	£24,000			4	£27,000
Ireland	1	£25,455			1	£25,455					2	£25,455
UK	2	£23,500	5	£26,800	1	£22,000					8	£25,375
Executive/Co-ordinator	7	£28,532	10	£34,436	18	£34,040	34	£33,441	13	£32,231	82	£33,083
Accountancy	1	£30,000	1	£26,000	3	£31,000	3	£32,333	6	£31,667	14	£31,143
Global firm					1	£39,000	3	£32,333	6	£31,667	10	£32,600
UK	1	£30,000	1	£26,000	2	£27,000					4	£27,500
Consultancy	2	£28,000			2	£38,000	3	£37,667	1	£38,000	8	£35,375
Global firm	1	£28,000			1	£38,000	3	£37,667	1	£38,000	6	£36,167
UK	1	£28,000			1	£38,000					2	£33,000
Law	4	£28,432	9	£35,374	13	£34,133	28	£33,107	2	£33,500	56	£33,390
Global firm	1	£25,000	2	£41,182	4	£39,432	23	£34,391	2	£33,500	32	£35,097
Ireland	1	£32,727	1	£50,000							2	£41,364
UK	2	£28,000	6	£31,000	9	£31,778	5	£27,200			22	£30,182
Property									4	£31,000	4	£31,000
Global firm									4	£31,000	4	£31,000
Manager/Senior Manager	24	£43,144	18	£48,056	22	£51,182	47	£63,754	22	£50,190	##	£53,587
Accountancy	3	£41,758	4	£38,500	5	£45,000	2	£55,500	15	£51,145	29	£47,671
Global firm	1	£53,000			1	£57,000	1	£61,000	15	£51,145	18	£52,121
Ireland	1	£37,273									1	£37,273
UK	1	£35,000	4	£38,500	4	£42,000	1	£50,000			10	£40,700
Consultancy	1	£24,000	1	£55,000			3	£61,333	3	£43,000	8	£49,000
Global firm			1	£55,000			3	£61,333	3	£43,000	7	£52,571
UK	1	£24,000									1	£24,000
Law	19	£44,799	13	£50,462	16	£51,938	41	£64,914	3	£55,333	92	£56,148
Global firm	1	£62,000	2	£51,500	1	£58,000	37	£67,391	3	£55,333	44	£65,510
Ireland	1	£68,182									1	£68,182
UK	17	£42,412	11	£50,273	15	£51,533	4	£42,000			47	£47,128
Property	1	£35,000			1	£70,000	1	£40,000	1	£42,000	4	£46,750
Global firm							1	£40,000	1	£42,000	2	£41,000
UK	1	£35,000			1	£70,000					2	£52,500
Director/Head	13	£78,000	11	£86,488	4	£89,000	20	£85,877	7	£106,792	55	£87,026
Accountancy	3	£54,000	4	£72,250	1	£84,000	1	£75,000	3	£89,182	12	£73,129
Global firm									3	£89,182	3	£89,182
UK	3	£54,000	4	£72,250	1	£84,000	1	£75,000			9	£67,778
Consultancy	2	£97,500	1	£140,000	1	£100,000	2	£73,500			6	£97,000
Global firm	1	£115,000	1	£140,000	1	£100,000	1	£82,000			4	£109,250
UK	1	£80,000					1	£65,000			2	£72,500
Law	8	£82,125	6	£87,061	2	£86,000	16	£88,222			32	£86,341
Global firm	1	£85,000	1	£140,909			10	£92,355			12	£95,788
Ireland			1	£75,455							1	£75,455
UK	7	£81,714	4	£76,500	2	£86,000	6	£81,333			19	£80,947
Property							1	£84,000	4	£120,000	5	£112,800
Global firm							1	£84,000	4	£120,000	5	£112,800

The content of this ready reckoner can be used freely without limit, provided reference is made to the PM Forum Annual Salary Survey